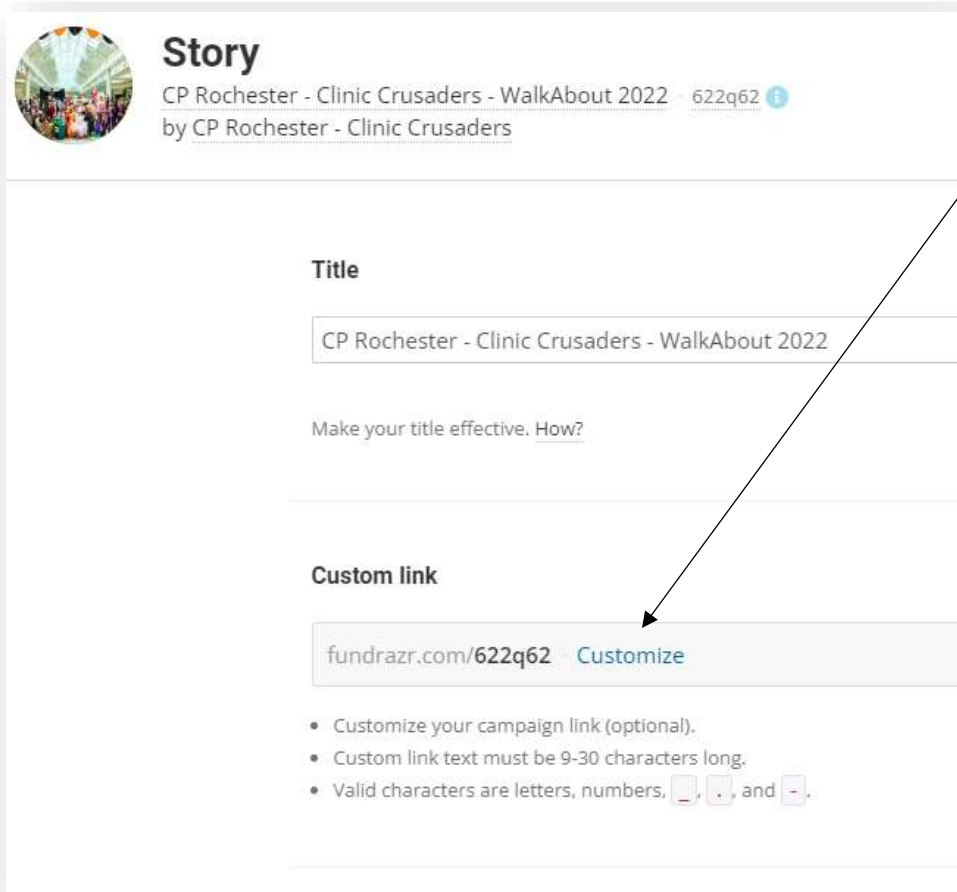


From your sub-campaign dashboard select **Edit**.



Click **Customize** under **Custom link**.
Add your choice of text.
Please note, this cannot be changed once it is updated.