



CAR PARADE
EASTVIEW MALL
PARKING LOT



SUNDAY
OCT 25
9 AM
UNTIL
10 AM



Celebrating 31 years together... with our first-ever car parade!

One of the best parts of WalkAbout is getting everyone together to celebrate our shared mission. This year, we're taking the event outdoors with a car parade around Eastview Mall. Enjoy all the same Halloween-themed fun from the comfort of your car.

Prefer to join us from home? The event will also be streamed virtually so everyone can be included. Proceeds benefit six AI Sigl Member Agencies serving over 55,000 children and adults with special needs in our community.

Sponsor Opportunities

GOLD-\$5,000

All recognition at previous levels, plus:

- Prominent logo included on all event marketing materials and in virtual event livestream
- Opportunity to welcome/share a message with virtual audience
- Prominent sponsor recognition station along parade route with opportunities for items to be included in participant bags

SILVER SPONSOR-\$2,500

All recognition at previous levels, plus:

- Logo included on WalkAbout posters and in virtual livestream
- Sponsor recognition along parade route with opportunities for sponsor recognition or logo items to be included in participant bags
- Logo featured on route maps given to each car
- Company name listed in newsletter to 20,000+ homes
- Sponsor listing on AI Sigl website and event emails
- Recognition on AI Sigl social media sites

BRONZE-\$1,000

All recognition at previous levels, plus:

- Listing included in route maps given to each car
- Company name listed in newsletter, AI Sigl website, event emails and AI Sigl social media sites

FIRST STEP SPONSOR-\$500

- Logo recognition on 24x36 signage along parade route
- Company name listed in newsletter, AI Sigl website, event emails and AI Sigl social media sites

SMALL ROUTE SIGN-\$250

- Logo recognition on 24x18 signage along parade route (no text)

For more information please contact Christine Lemcke at [585.442.4102](tel:585.442.4102) ext. 8944 or clemcke@alsigl.org.





31st Annual Al Sigl Community WalkAbout

Sunday, October 25th

Car Parade at Eastview Mall



Yes, I want to join the fun!

Contact: _____

Business Name:(exactly as you wish it to appear on signage)

Address:

Phone: _____

Email: _____

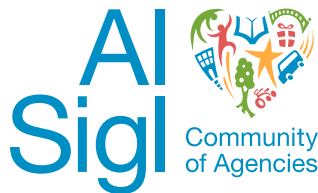
Sponsorship Opportunities:

- Gold Sponsor \$5,000
- Silver Sponsor \$2,500
- Bronze Sponsor \$1,000
- First Step Sponsor \$500
- Small Route Sign \$250
- My check is enclosed (please make payable to Al Sigl)
- I prefer to be billed at the above address
- Credit Card Visa MasterCard
- Discover American Express

Card number: _____ CCV _____

Exp. Date: _____

Signature: _____



Achieving More Together

Thank You!

For more information please contact:
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