



## Top 10 Charges of a WalkAbout Corporate Team Captain

### 1. Recruit Team Members

Use the provided templates to reach out or create your own unique way to recruit members!

### 2. Set Team Fundraising Goal

Set a goal that is ambitious but achievable and keep everyone motivated to reach it!

### 3. Own & Manage Team Page

Use your team page to invite team members, keep track of your goals, post to social media, and more!

### 4. Encourage Team Members to Setup Personal Pages

When team members sign-up through Crowdrise, they will create their own personal page. Keep the invites coming!

### 5. Keep Team Members Aware of Progress

Constantly post updates to the team page and continuously motivate members to reach the set goal.

### 6. Inspire and motivate your #WhyIWalkAbout

Every time you post on the team page or social media, use the hashtag #WhyIWalkAbout with a motivating message.

### 7. Make It Fun with Incentives & Recognition

Make sure team members are recognized and rewarded for their participation in the event. Rewarded = Motivated!

### 8. Promote and Publicize Participation at Your Organization

Use every available outlet to promote participation—email, posting flyers, personally inviting members—whatever you can do!

### 9. Host Your Own Team Fundraising Event

Whether it's a kickoff event to build the team or an event to raise that last \$200, getting everyone together is important.

### 10. Thank All Team Members & Donors

The most important thing you can do is say "thank you". Appreciation = motivation!