



Sample Social Media Posts

Don't overwhelm your followers with hundreds of posts! Make sure you have an effective and consistent message to show your enthusiasm with everyone in your network.

This image displays four sample social media posts, each within a dark grey frame that mimics a mobile app interface. Each post includes the AI Sigl logo, a text-based message, and a bottom navigation bar with icons for camera, emojis, location, and attachments, along with 'Boost Post' and 'Publish' buttons.

Post 1: I can think of over 55,000 reasons why I'm proud to support the AI Sigl Community WalkAbout. Please help me reach my goal of \$[Amount] raised to support all abilities! LINK #WhyIWalkAbout (add photo with overlay "55,000 served on our six campuses" with AI Sigl logo)

Post 2: I walk to support greater inclusion and access for people of all abilities. To support me and learn more about the fantastic event that is the AI Sigl Community WalkAbout, please visit [LINK]. #WhyIWalkAbout #Abilities #Inclusion

Post 3: A day of family friendly Halloween fun while making a difference in the lives of thousands of kids and adults with special needs in our community - who can say no to that?! Join me at Eastview Mall on Sunday, October 29th for the AI Sigl Community WalkAbout. [LINK] #WhyIWalkAbout #abilities #inclusion

Post 4: #WhyIWalkAbout "To/because" The AI Sigl Community WalkAbout is being held at Eastview Mall on Sunday, October 29th and I am proud to be participating and raising money for kids and adults with disabilities and special needs. I'm challenging everyone to go to my page at [LINK] to donate to my team or sign up as a walker yourself! Once you've done so, reply to this post with your #WhyIWalkAbout. Let's walk, roll, and cheer for abilities!