



Dear [Staff],

[Company name] is participating in the AI Sigl Community WalkAbout, which is being held on Sunday, October 29th at Eastview Mall. AI Sigl Member Agencies touch the lives of over 55,000 children and adults with disabilities and special needs in our community and the lives of so many family members and friends of our employees.

We have set a fundraising goal of \$[Amount] for the company. In order for us to be able to reach our goal, we are asking that everyone play a hand in our fundraising efforts. There are three different ways that you can help us to raise money:

- 1) Join our team as a fundraising walker
- 2) Make a personal donation to our team
- 3) Recruit friends and family to join our team or make donations themselves!

If you would like to participate as a walker and join our team, please go online to www.crowdrise.com and follow the instructions in the Crowdrise guide to register. Once registered, you will be able to raise funds through the online portal.

AI Sigl and [Company name] like to make fundraising fun and easy (Who wants to struggle to raise money for a cause they really care about?), so most of the hard work has been done for you! Just log on to <website> and you will find all of the tools you need to succeed, from sample emails and social media posts to easy ways to raise \$100.

To add some extra motivation, [Company name] will be running [enter challenge] with [enter prize] AND/OR

“Add employee story of how affected by AI Sigl or member agency”

If you have any questions or need assistance in any way, please contact Amanda Satterwhite at asatterwhite@alsigl.org or (585) 442-4102 x8944.

Thank you for joining AI Sigl Community of Agencies and [Company Name] to help thousands of kids and adults of all abilities in our community!

Sincerely,

[Team Leader contact info]