

# 2010 UNDERWRITING PACKAGES



alsigl.org



## AI Sigl Sports Classic

Founding Sponsor: **AMSA**  
Amateur Motor Service of America, Inc.

Underwriters receive well-deserved recognition and make a real difference. Your generosity as an underwriter will make this year's classic another tremendous success—and will bring smiles to the faces of thousands of kids and grownups with disabilities® and special needs served by member agencies at AI Sigl Community of Agencies.

### Golf Underwriting Opportunities

#### Titanium Sponsor: \$25,000

- ♥ Two foursomes with all golfing and dinner privileges
- ♥ Eight additional dinner invitations
- ♥ Company logo on tournament invitation
- ♥ Acknowledgement in Democrat & Chronicle
- ♥ Most prominent recognition at tournament and dinner
- ♥ Most prominent recognition in AI Sigl AMSA Board Room for full year
- ♥ Prominent acknowledgement and logo in *broadcast* newsletter mailed to 40,000 homes
- ♥ Acknowledgement and logo on web site
- ♥ Tee recognition

#### Platinum Sponsor: \$10,000

- ♥ Two foursomes with all golfing and dinner privileges
- ♥ Company name on tournament invitation
- ♥ Acknowledgement in Democrat & Chronicle
- ♥ Prominent recognition at tournament and dinner
- ♥ Prominent recognition in AI Sigl AMSA Board Room for full year
- ♥ Acknowledgement in *broadcast* newsletter mailed to 40,000 homes
- ♥ Acknowledgement on web site
- ♥ Tee recognition

### Golf

Midvale Country Club

### Tennis

Midtown Athletic Club

### Monday

June 14, 2010

#### Gold Sponsor: \$5,000

- ♥ One foursome with all golfing and dinner privileges
- ♥ Four additional dinner invitations
- ♥ Company name on tournament invitation
- ♥ Prominent recognition at tournament and dinner
- ♥ Prominent recognition in AI Sigl AMSA Board Room for full year
- ♥ Acknowledgement in *broadcast* newsletter mailed to 40,000 homes
- ♥ Acknowledgement on web site
- ♥ Tee recognition

#### Silver Sponsor: \$2,500

- ♥ One foursome with all golfing and dinner privileges
- ♥ Recognition at tournament and dinner
- ♥ Recognition in AI Sigl AMSA Board Room for full year
- ♥ Acknowledgement in *broadcast* newsletter mailed to 40,000 homes
- ♥ Acknowledgement on web site

#### Bronze Sponsor: \$1,250

- ♥ Two golfers with all golfing and dinner privileges
- ♥ Recognition at tournament and dinner
- ♥ Recognition in AI Sigl AMSA Board Room for full year

#### Hole Sponsor: \$650

- ♥ One golfer for the AM tee time with all golfing and dinner privileges
- ♥ Recognition at tournament and dinner
- ♥ Recognition in AI Sigl AMSA Board Room for full year

#### Tee Sponsor: \$300

- ♥ Recognition at tournament and dinner
- ♥ Recognition in AI Sigl AMSA Board Room for full year.

\*Packages subject to change.

1000 Elmwood Ave  
Suite 300  
Rochester, NY  
14620-3098

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"Fore" more information please contact:

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## Tennis Underwriting Opportunities

### Match Sponsor: \$2,500

- ♥ Four players with tennis and dinner privileges
- ♥ Four additional dinner invitations
- ♥ Recognition at dinner
- ♥ Recognition in AI Sigi AMSA Board Room for full year
- ♥ Acknowledgement in *broadcast* newsletter mailed to 40,000 homes
- ♥ Acknowledgement on web site

### Set Sponsor: \$1,250

- ♥ Two players with tennis and dinner privileges
- ♥ Two additional dinner invitations
- ♥ Recognition at dinner
- ♥ Recognition in AI Sigi AMSA Board Room for full year
- ♥ Acknowledgement in *broadcast* newsletter mailed to 40,000 homes
- ♥ Acknowledgement on web site

### Game Sponsor: \$500

- ♥ One player with tennis and dinner privileges
- ♥ One additional dinner invitation
- ♥ Recognition in AI Sigi AMSA Board Room for full year
- ♥ Acknowledgement on web site

\*Packages subject to change.



**Golf:**  
Midvale Country Club

**Tennis:**  
Midtown Athletic Club

**Monday,**  
June 14, 2010

## 41st Annual AI Sigi Sports Classic Underwriting Reservation

Yes, I want to support the 41st Annual AI Sigi Sports Classic!

Contact: \_\_\_\_\_

Business Name (exactly as you wish it to appear on signage):  
\_\_\_\_\_  
\_\_\_\_\_

Please bill me at this address:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Level of Commitment:

- Titanium Sponsor \$25,000
- Platinum Sponsor \$10,000
- Gold Sponsor \$5,000
- Silver Sponsor \$2,500
- Bronze Sponsor \$1,250
- Hole Sponsor \$650
- Tee Sponsor \$300

**GOLF**

- Match Sponsor \$2,500
- Set Sponsor \$1,250
- Game Sponsor \$500

**TENNIS**

My check is enclosed (please make payable to AI Sigi)

I prefer to be billed at the above address

- Credit Card  Visa  MasterCard  
 Discover  American Express

Card number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return this form in the enclosed envelope.

A big, smiling **Thank You!**

**Achieving  
More  
Together**

CP Rochester

Epilepsy Foundation  
of Rochester-Syracuse-Binghamton

Medical Motor Service

National Multiple Sclerosis Society  
Upstate New York Chapter

Rochester Hearing and Speech Center

Rochester Rehabilitation Center